Employment Law Landmines in Social Media

Navigating the risks and opportunities in the workplace and practice

The use of social media is ubiquitous both in and out of the workplace—as well as in the practice of law. New technology and pervasive new modes of electronic communication bring new legal pitfalls for unwary lawyers and clients. This cutting-edge program guides you through emerging employment law risks in an increasingly online world from the perspective of employers, employees, and attorneys who use social media to research, blog, network, and communicate.

Can an employer screen potential candidates through Facebook® and Google™ without violating anti-discrimination laws? Are disgruntled employees who blog about their working conditions exercising their free speech rights, or should they be subject to discipline by their employers? Are attorneys who network on LinkedIn® violating ethical rules on attorney advertising?

Understand social media and how its use and misuse affects employers, employees, and attorneys. Learn how the National Labor Relations Act impacts workers’ efforts to organize online and critique their employers over social media in both unionized and non-unionized workplaces.

You need to understand how to use social media to your advantage and your clients’—without risking an ethical violation. Hear the panel of experienced employment law practitioners discuss precedents in, and perspectives on, using social media in practice and navigating clients—both employers and employees—through the legal landmines of today’s networked workplace.

Agenda and written materials

- Legal Pitfalls of Employer/Employee Use and Misuse of Social Media
- A Review of Constitutional and Statutory Protections for Public Employees in the Modern Workplace
- The Impact of the National Labor Relations Act on Workers’ Efforts to Organize Online and Critique Their Employers Over Social Media—in Both Unionized and Non-Unionized Workplaces
- Ethical Considerations for Attorneys Who Use Social Media to Network, Advertise, Blog, Communicate with Clients and Potential Clients, and Research Witnesses
- “Ask the Experts” Q&A Session
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