

SEMINAR

“1st Look” at Massachusetts’ New Noncompete & Trade Secrets Laws

What they do and what they don’t do

Noncompete reform efforts in Massachusetts began nearly a decade ago. Trade secret reform efforts began two decades before that. Both have finally produced results—two brand new statutes signed into law on August 10th that fundamentally change the law in ways that affect virtually every Massachusetts company and many employees in-state.

The laws change who can be bound by a noncompete and who cannot. They impose procedural and substance fairness requirements on the use of noncompetes. And, they establish broad requirements for a noncompete to be valid and enforceable, and provide presumptions of reasonableness for noncompetes that adhere to the statutory requisites. They also change what information can be protected as a trade secret, and how it can be protected.

Every company has information it wishes to protect. And nearly 40 percent of employees are or have been bound by a noncompete. As a consequence, no Massachusetts company or company employing people in Massachusetts can ignore these changes. Nor can their lawyers.

Learn what each statute does and does not do, how they relate to each other, and how they change the playing field. Join us for a discussion with trade secret and noncompete practitioners and the lead advisors and drafters of the bills.

Agenda

- Noncompete Applicability, and Procedural and Substance Fairness Requirements
- Presumptions of Reasonableness for Noncompetes That Adhere to the Statutory Requisites
- What Information Can Be Protected as a Trade Secret—and How
- “Ask the Experts” Q&A Session

Faculty

Russell Beck, Esq., *Beck Reed Riden LLP, Boston*, Chair; Stephen Y. Chow, Esq., *Hsuanyeh Law Group, PC, Boston*; C. Max Perlman, Esq., *Hirsch Roberts Weinstein LLP, Boston*; Richard C. Van Nostrand, Esq., *Mirick, O’Connell, DeMallie & Lougee LLP, Westborough*

Materials

The materials for this program include faculty-prepared submissions that supplement the agenda.

Also, there is no need to take extensive notes. Two weeks after the live seminar, all registrants will receive a link to a written verbatim transcript of this program.

Dates & Locations

BOSTON

Thursday, September 6, 2018
12:00 noon–2:00 pm

MCLE Conference Center,
10 Winter Place, via Winter Street
Program Number: 2190214P01

LIVE WEBCAST

Thursday, September 6, 2018
12:00 noon–2:00 pm

Register at www.mcle.org
Program Number: 2190214WBC

RECORDED WEBCAST

Thursday, September 20, 2018
9:00 am–11:00 am

Register at www.mcle.org
Program Number: 2190214RBC

Tuition *(includes written materials)*

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Available after Thursday, September 20

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