

# How to Build a Law Practice Around Serving Immigrant Communities

*Are you ready to serve these underserved communities?*

Many immigrant communities in Massachusetts are underserved by the legal community. There are a variety of reasons for this, ranging from a general belief that there is no money to pay lawyers in the community, to an inability to communicate with many members within the community.

Once integrated into an immigrant community, a law practice can be a lucrative option. Immigration issues are not the only legal issues that arise. Contracts, home purchases, estate planning, and divorces all require legal help and the community members are often not in a position to reach out and find help themselves.

This program shows you how to build your law practice around serving these communities. We look at the connections and how best to become a part of a community that can act as the base of your law practice, growing as the community grows.

## Agenda

- Getting Started: Contacts and Building Trust
- Growing: Narrowing Your Focus or Generalizing
- Establishing: How to Be a Trusted and Essential Part of the Community
- “Ask the Expert” Q&A Session

## Speaker



**VY TRUONG**, a native of Saigon, Vietnam, came to the United States as a political refugee. Attorney Truong attended Boston University as a Cardinal Medeiros Scholar graduating in 1998 magna cum laude with a dual degree in Political Science and Economics. In 2001 he earned his Juris Doctor from Northeastern University Law School.

Upon completion of law school, Attorney Truong joined the Sheriff's Department Office of Legal Services as a Staff Attorney. As a Legal Services attorney he represented inmates at bail appeals, parole hearings, disciplinary hearings, as well as in matters before the District and Probate and Family Courts.

In 2003 Attorney Truong was the only Vietnamese-born attorney to be appointed as an Assistant District Attorney in Suffolk County at the time of his appointment. In 2004 Attorney Truong established the Law Offices of Vy H. Truong, P.C. in Dorchester, MA. It is a full service law firm providing a variety of legal services including immigration, bankruptcy, criminal defense, real estate conveyancing, business transactions, and civil litigation such as personal injury and contract disputes.

## Dates & Location

### LIVE WEBCAST

Wednesday, March 17, 2021  
12:00 noon–1:00 pm

Register at [www.mcle.org](http://www.mcle.org)  
Program Number: 2210252WBC

### RECORDED WEBCAST

Wednesday March 31, 2021  
2:00 pm–3:00 pm

Register at [www.mcle.org](http://www.mcle.org)  
Program Number: 2210252RBC

### RECORDED WEBCAST

Wednesday, April 7, 2021  
12:00 noon–1:00 pm

Register at [www.mcle.org](http://www.mcle.org)  
Program Number: 2210252RB1

## Tuition *(includes written materials)*

- \$145
- \$130.50 MCLE Sponsor Members
- \$108.75 New Lawyers admitted to law practice after 2018, Pending Admittees, Law Students, and Paralegals

To apply for a need-based scholarship, email [scholarships@mcle.org](mailto:scholarships@mcle.org).

## Materials

The materials for this program are available *online only* and can be downloaded via the link emailed to you upon registration.

Also, there is no need to take extensive notes. Two weeks after the live webcast, all registrants receive a link to a verbatim transcript of this program.

## Can't Attend Live?

View the OnDemand webcast later, or get the audio recording on CD or as an mp3 download at [www.mcle.org](http://www.mcle.org)

Earn up to 1 CLE credit



## Subscribe to the MCLE OnlinePass®

for instant access to this program and everything else MCLE offers online.

Learn more at [www.mcle.org](http://www.mcle.org)