

Protecting Copyrights & Thwarting Counterfeits

How to turn back the scourge of piracy

Even worse than stealing the profits of others' creation and investment, counterfeit products and services threaten the good will of the creator-investor by eroding public trust through poor quality and absence of support. Pirated music, video, books and other content, as well as counterfeit products, flow not only from abroad and over e-commerce platforms, but are trafficked wherever prospective buyers congregate virtually or physically. Remedies are available, from stopping the marketing at the platforms to seizing counterfeit goods through a U.S. Marshall to obtaining a U.S. International Trade Commission order excluding importation. This new webcast provides an introduction to common problems and appropriate solutions.

Agenda

- Investments Protected by Copyrights, Trademarks and Design Rights
- Dangers of Failing to Enforce
- Detecting Counterfeiting and Finding Counterfeiters
- Addressing the Issue of Unauthorized Distribution of Authentic Goods
- Choosing the Right Forum and Remedy
- Preparing and Prosecuting the Case

Speakers



STEPHEN Y. CHOW, managing partner at Hsuanyeh Law Group, PC in Boston, has served technology companies from start-up to Fortune 50 for more than 40 years. Steve provides critical tactical, strategic and negotiation advantages in complex matters with major counter-parties through his full-spectrum competence that provides asymmetrically favorable "burn rates." Steve practiced at Gaston Snow of Boston and Donovan Leisure Newton & Irvine of New York, then the second and seventh largest firms in the country, and was a partner for 30 years at Boston general practice firms Nutter, McClennen & Fish and Burns & Levinson, and boutique patent firm Cesari and McKenna. Steve is a trouble-shooter for technology companies across financial, governance and intellectual property issues, and a leader in the development of intellectual property, information privacy and electronic commerce law. He earned his J.D. as a Stone Scholar from Columbia University School of Law, SM in Applied Physics from Harvard Graduate School of Arts & Sciences, and AB, cum laude, in Physics & Philosophy from Harvard College.



QUINCY L. KAYTON, an associate in the Boston office of Wolf, Greenfield & Sacks, P.C., focuses her practice on intellectual property litigation and transactional IP matters. Quincy works closely with clients to create and to protect the brands that are at the core of their businesses. She regularly counsels clients on issues relating to trademark selection, clearance, prosecution, maintenance, policing, and enforcement, both internationally and domestically. Quincy's practice also includes copyright, trademark, and patent litigation in federal courts and before the United States Patent and Trademark Office. In addition, Quincy aids clients with transactional issues relating to their intellectual property and is experienced in licensing matters. Quincy is also a Certified Information Privacy Professional (CIPP/US) through the International Association of Privacy Professionals (IAPP). Quincy obtained her J.D. from Boston University School of Law, and BA in Cultural Anthropology and Classical Civilizations, cum laude, from University of California at Davis. While in law school, she was the Executive Editor of the International Law Journal and participated in the International Human Rights Clinic. Following law school, Quincy was the interim director at Volunteer Lawyers for the Arts and worked as an associate focusing on copyright litigation.



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Dates & Location

LIVE WEBCAST

Tuesday, October 26, 2021
12:00 noon–1:00 pm

Register at www.mcle.org
Program Number: 2220018WBC

REBROADCAST

Wednesday, November 10, 2021
10:00 am–11:00 am

Register at www.mcle.org
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REBROADCAST

Thursday, November 18, 2021
3:00 pm–4:00 pm

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ON DEMAND WEBCAST

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