

## SEMINAR

# What All Lawyers Need to Know About Noncompetes

## *Practical drafting tips to enforcement and defense*

Join us online for a two-hour webcast designed for in-house counsel and outside lawyers whose work involves employee mobility and the uses and impacts of noncompetes and other agreements designed to protect information and business relationships. Understand what types of restrictive covenants are available, what they protect, and when they can—and cannot—be used. Learn practical tips for drafting noncompetes, and how to handle their enforcement and defense. And find out how to manage the ever-changing landscape of laws and judicial considerations.

## Agenda

- Brief History of Noncompete Law and Regulation
- Pros, Cons, and Policy Surrounding the Necessity of Noncompetes and Other Restrictive Covenants
- Massachusetts Law—What It Is and Where It May Be Headed
- Practical Advice for Drafting Noncompetes and Other Restrictive Covenants, Including When the Laws of Different States Collide
- How to Plan for Upcoming State Developments and Looming Federal Regulation

## Speakers



**RUSSELL BECK**, founding partner of the Boston firm, Beck Reed Riden LLP, is a business and trade secrets litigator, nationally recognized for his trade secret and noncompete experience. He assisted the White House as part of its small working group on noncompete policy, drafted much of the language in the Massachusetts noncompete law, revised language in the Massachusetts trade secret statute, has been cited as an expert in academic research papers and by *The New York Times*, *The Wall Street Journal*, *The Boston Globe*, *The Boston Herald*, *Fortune*, *Le Monde*, and has appeared on National Public Radio, PBS, and the BBC World News Service. He also created and teaches Trade Secrets and Restrictive Covenants at Boston University School of Law.



**KATHERINE E. PERRELLI** is a partner in Seyfarth Shaw's Boston office, Co-Chair of Seyfarth Shaw LLP's national Trade Secrets, Computer Fraud & Non-Competes group, and Co-Chair of the ABA Committee on Trade Secrets and Interference with Contracts. Ms. Perrelli is selected regularly among Massachusetts Super Lawyers and Top Women Lawyers. She was also recognized in the 2021 Legal 500 USA Rankings as a Leading Lawyer in Trade Secrets. Ms. Perrelli is a nationally recognized authority in trade secret and unfair competition law and companies rely on her experience to counsel them in protecting their business assets both before and after a dispute arises.



**DANIELLE SHEER** serves as Chief Legal and Compliance Officer of Commvault (NASDAQ: CVLT), a leader in data protection and data management software and SaaS solutions. She leads the company's global legal and compliance teams and its governance, commercial, intellectual property, and privacy programs. In 2018, Danielle was honored by Corporate Counsel as one of 2018's Innovative Women in Law. Previously, she was named to the Boston Business Journal's "Forty under 40" list of emerging business leaders, honored by the Massachusetts Bar Association as an "Emerging Leader" and received the "Maverick of the Year" Stevie award for Women in Business.



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## Dates & Location

Register at [www.mcle.org](http://www.mcle.org)

### LIVE WEBCAST

Tuesday, June 7, 2022  
12:00 noon–2:00 pm  
Program Number: 2220202WBC

### REBROADCAST

Wednesday, June 22, 2022  
9:00 am–11:00 am  
Program Number: 2220202RBC

### REBROADCAST

Thursday, June 30, 2022  
3:00 pm–5:00 pm  
Program Number: 2220202RB1

### ON DEMAND WEBCAST

View after Thursday, June 30, 2022  
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