

Visual Storytelling for Trial Attorneys

How to captivate your audience and persuade jurors in the digital age

The ever-changing world of technology has changed the way people receive and process information in their daily lives. Those technological advances combined with courtroom dramas and television shows like *CSI* have undoubtedly changed jurors' expectations. Visual aides are more important than ever in jury trials. While there is no substitute for the spoken word in the courtroom, more and more jurors expect graphics, videos, audio, and the like as attorneys present their case. Too little and you risk never captivating your audience. On the other hand, too much or too complicated, and you risk never making your point.

Join our experts as we look at visual storytelling tools being utilized in the courtroom, the various options, how to get them, and the benefits and pitfalls of using visual aides to enhance your courtroom presentation.

Agenda

- Readily Available and Cost-Effective Visual Aides
- When to Use and Not Use Your Visual Aides
- How to Best Use Your Visual Aides
- Know Your Audience, but also Your Courtroom
- Potential Pitfalls of Using Technology in the Courtroom

Faculty

Nicholas D. Cappiello, Esq., *Lubin & Meyer, PC, Boston*

Lynn Hu, Esq., *Lubin & Meyer, PC, Boston*

Dates & Location

Register at www.mcle.org

LIVE WEBCAST

Wednesday, November 16, 2022
3:00 pm–4:00 pm
Program Number: 2230076WBC

REBROADCAST

Thursday, December 1, 2022
2:00 pm–3:00 pm
Program Number: 2230076RBC

REBROADCAST

Friday, December 9, 2022
10:00 am–11:00 am
Program Number: 2230076RB1

ON DEMAND WEBCAST

View after Friday, December 9, 2022
Program Number: 2230076WBA

Tuition *(includes written materials)*

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