

IP Law: Briefings & eBook Bundle

5 webcast programs + 1 value-added eBook = core fluency

Do you or your clients have questions about IP law? This curated bundle of 11 hours of fast-paced webcast programming paired with MCLE's comprehensive *Intellectual Property Practice* e-publication gives you a solid foundation in IP law. Set your own schedule, expand your skill set, and advance your practice with confidence.

Webcast Briefings

- **What Every Business Lawyer Must Know About Intellectual Property Law Pitfalls & Opportunities:** Intellectual property law overview; Copyright; Trademark; Trade Secrets; Patents; Intellectual property licensing; Ethics in intellectual property licensing
- **Licensing Landmines:** Rights licensed in technology sharing; Context for the business counselor; Key terms of a license agreement; Identifying licensing landmines
- **Protecting Copyrights & Thwarting Counterfeits:** Basics of copyrighting and piracy; Enforcement—choosing the right forum and remedy; Steps in prosecuting a case
- **How to Handle a Technology Copyright Infringement Claim:** Remedies and starting litigation; Experts, neutrals, and defenses; Fair use; Open source; Current developments
- **How to Create, Register & Enforce Trademark Rights:** Trademark selection for strong brand foundation; Proper trademark use internally and externally to your organization; Trademark registration—how, when, where, and why; New USPTO procedures and options for rights owners; Enforcement and defense of trademark rights

Unparalleled Expertise—Speakers & Authors

- **Top-notch Guidance—from the Best in the Practice**
- **Practical Insight You Can Trust**

Dates & Location

Register at www.mcle.org

REBROADCAST

Monday, March 18, 2024
9:00 am–4:00 pm
& Tuesday, March 19, 2024
9:00 am–3:00 pm
Program # 2240172RB1

REBROADCAST

Tuesday, April 2, 2024
9:00 am–4:00 pm
& Wednesday, April 3, 2024
9:00 am–3:00 pm
Program # 2240172RB2

REBROADCAST

Wednesday, May 8, 2024
9:00 am–4:00 pm
& Thursday, May 9, 2024
9:00 am–3:00 pm
Program # 2240172RBC

Tuition *(includes written materials)*

- \$245
- \$220.50 MCLE Members
- \$122.50 New Lawyers admitted to law practice within 5 years, Pending Admittees, Law Students, and Paralegals
- **FREE** for MCLE OnlinePass Subscribers

To apply for a need-based scholarship, email scholarships@mcle.org.

Materials

Intellectual Property Practice ebook, plus speaker materials

- E-materials link, transcripts & recordings emailed upon registration

CLE Credits

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