

# FTC's Final Rule Banning Noncompetes

*What it means for your clients now*

On April 23, 2024, the Federal Trade Commission, by a 3-2 vote, adopted a rule establishing an unprecedented nationwide ban on noncompete agreements. This sweeping regulation, extraordinarily broad yet somewhat vague, extends to other types of agreements such as non-solicitation and confidentiality agreements, as well as other restrictive covenants that could arguably prevent competition.

This new program provides an overview and analysis of the FTC's final rule, what companies need to know about the notice requirements, and what agreements can be used going forward to protect trade secrets, confidential business information, and goodwill.

## Agenda

- Discover What the Final Rule Is and Whom It Impacts
- Understand the Rule's Timing and Notice Requirements
- Hear About the Legal Challenges to the Rule and Whether the FTC Has the Authority to Issue the Rule
- Explore Strategies to Protect Your Client's Legitimate Business Interests without Noncompete Agreements
- "Ask the Experts" Q&A Session

## Faculty

Russell Beck, Esq., *Beck Reed Riden, Boston*, Chair  
Larissa C. Bergin, Esq., *Jones Day, Washington, D.C.*  
C. Max Perlman, Esq., *Gunderson Dettmer, Boston*  
Erik W. Weibust, Esq., *Epstein Becker Green, Boston*

## Dates & Location

Register at [www.mcle.org](http://www.mcle.org)

### LIVE WEBCAST

Monday, May 6, 2024  
2:00 pm–3:00 pm  
Program # 2240397WBC

### REBROADCAST

Tuesday, May 21, 2024  
9:00 am–10:00 am  
Program # 2240397RB1

### REBROADCAST

Wednesday, May 29, 2024  
12:00 pm–1:00 pm  
Program # 2240397RB2

### ON DEMAND WEBCAST

View after Wednesday, May 29, 2024  
Program # 2240397WBA

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## Materials

- E-materials link emailed upon registration
- Transcript & videorecording emailed 2 weeks post-program

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