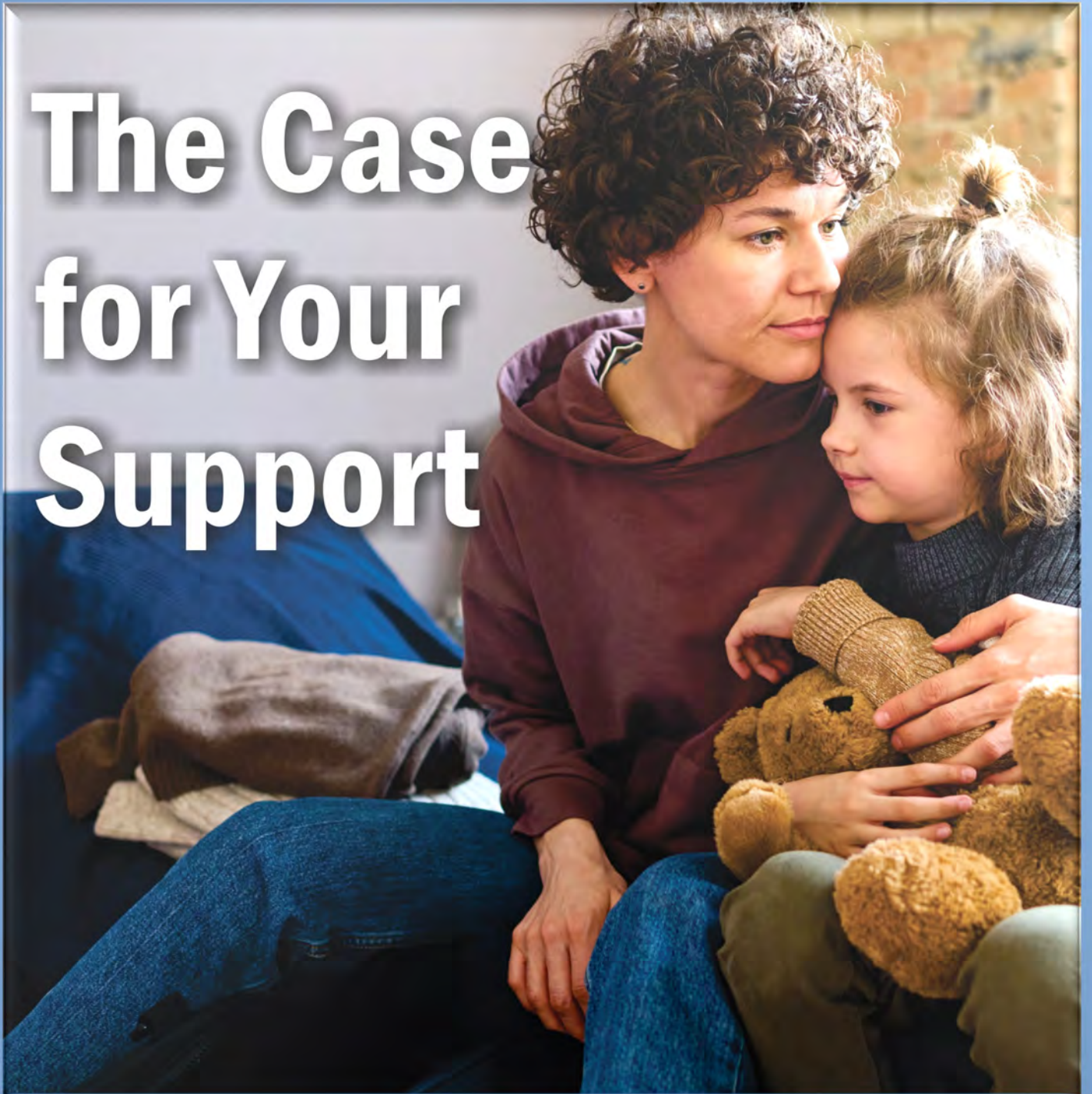


# The Case for Your Support



**M C L E**  
NEW ENGLAND  
Keep raising the bar.®

**Massachusetts Continuing Legal Education, Inc.**  
**2023**


# Keep Raising the Bar

## by addressing the growing need for legal advocates!

MCLE | New England® is a not-for-profit educational institution, with a mission to provide comprehensive, practical continuing legal education (CLE) of the highest quality to the broadest possible audience. In the past decade, MCLE awarded close to \$2 million in scholarship aid to pro bono counsel, legal advocates, and organizations representing children suffering abuse and neglect, survivors of partner violence, individuals with disabilities facing unfair conditions, and persons seeking political asylum.

### The Need for Your Support

While an indigent criminal defendant has a state-based right to appointed counsel, this right is not available to those seeking justice in civil matters. Throughout Massachusetts and New England, civil legal aid agencies try to fill this gap, offering free legal services to persons who face financial insecurity – but the demand for such services far exceeds the capacity of the civil legal aid community. Civil legal aid services typically have very limited resources with which to help – and the situation grows worse with each passing year.

 Thanks to MCLE OnlinePass scholarships, Volunteer Lawyers Project staff enjoy unlimited access to a full catalog of online educational programs and materials. MCLE trainings have always been valuable to our attorneys, and they have taken full advantage of this benefit – in 2022, our staff accessed nearly 400 MCLE products through the Volunteer Lawyers Project's OnlinePass. Our attorneys and their clients alike have benefitted significantly from this expansive access to continuing legal education.

Joanna Allison, Esq., Executive Director,  
Volunteer Lawyers Project

*Massachusetts Civil Legal Aid Agencies supported through MCLE's scholarship and voucher programs.*

[Center for Law & Education](#)

[Center for Public Representation](#)

[Children's Law Center of Massachusetts, Inc.](#)

[Community Legal Aid](#)

[DeNovo Center for Justice and Healing](#)

[Disability Law Center](#)

[Greater Boston Legal Services](#)

[Cambridge & Somerville Legal Services](#)

[Massachusetts Law Reform Institute](#)

[Massachusetts Advocates for Children](#)

[MetroWest Legal Services](#)

[National Consumer Law Center](#)

[Northeast Legal Aid](#)

[PAIR Project](#)

[Prisoners' Legal Services](#)

[South Coastal Counties Legal Services, Inc.](#)

[Veterans' Legal Services](#)

[Victim Rights Law Center](#)

[Volunteer Lawyers Project](#)



*“MCLE’s programs are an integral part of the core training that our staff receives. These vouchers allow CLA staff to attend top-notch trainings that would otherwise be inaccessible to them due to CLA’s limited resources.*”

*Jonathan L. Mannina, Esq.,  
Executive Director,  
Community Legal Aid*

## Your Gift’s Impact

In 2022, MCLE provided more than 300 attorneys with access to MCLE programs through its scholarship and voucher programs, and all staff (lawyer and non-lawyer advocates alike) at 18 legal services organizations across the state with unlimited, free access to the MCLE OnlinePass® – a comprehensive research database of all MCLE online programs and practice manuals.

Nonetheless, close to two-thirds of eligible Massachusetts citizens must be turned away by legal aid agencies that cannot meet the need due to a lack of resources and legal training opportunities. Our job as a community has just begun; much more needs to be done to equip agencies to assist persons in need of civil legal aid.

MCLE’s goal is to help civil legal aid agencies expand their capacity, so that 100% of persons in need of services are served in Massachusetts. This goal is attainable – through a true public-private partnership; together, your organization and MCLE can make it happen with a tax deductible, charitable donation to the MCLE scholarship fund.



### MCLE OnlinePass® Benefits

Since 2020, MCLE has awarded 24/7 free access to the MCLE OnlinePass® subscription to 18 legal services organizations, whose staffs include almost 500 attorneys. The dollar value of the content in the OnlinePass® subscription totals over \$130,000.



### Vouchers for Pro Bono Organizations

Ten of Massachusetts' major pro-bono organizations rely on MCLE scholarship vouchers to help recruit, train, and retain private lawyers to accept pro bono cases. In 2022, MCLE awarded nearly 900 vouchers to these pro bono organizations.



### Program Scholarships

MCLE regularly awards direct scholarships to individuals in need who apply to attend a particular program at a deep discount. These direct program scholarships most often benefit solo practitioners and lawyers in small firms. They ensure equitable access for attorneys in need of financial assistance.



### New Lawyer Discount

In 2022, MCLE began offering a 50% discount to all lawyers in practice for five or fewer years. This discount helps new lawyers access professional development and education at a critical point in their careers, launching them for long-term success as capable attorneys.



### MLRI Programs

Through a collaboration with the Massachusetts Law Reform Institute, MCLE offers programs on topics highly relevant to legal services attorneys and non-lawyer community advocates—like housing, food insecurity, health care, and asylum. Attendees who serve the public interest enjoy a reduced-tuition fee.

*“When I started working with Northeast Legal Aid I changed from my previous practice areas to a whole new world of Child Welfare Law. MCLE is where I went to attend a conference on Child Welfare Law, as well as where I found practice manuals to start me on my journey. Lots of great information in one place.”*

*Maureen Lynch, Esq., Family Preservation Attorney,  
Northeast Legal Aid*

# Help Us Today!

A privilege of running one's own business is the opportunity to be a responsible neighbor within the community. You can achieve a great impact by giving generously to not-for-profit organizations and charitable causes that matter most to you.

Sponsoring an MCLE program is a worthy charitable endeavor. It is also a way in which to benefit and showcase your business.

## Exclusive Publicity

Sponsorship status for your business raises public awareness of your commitment to continuing legal training for legal advocates and your care for the community. It promotes your brand through multiple channels:

### Website

Each MCLE program has a dedicated page on the [MCLE website](#) with information about the program, faculty details, and a registration link. Your logo will be featured on your sponsored programs' webpages. And the visibility is long-term: your business's name will continue to be featured on the webpages for up to 3 years while the program is available on demand.

### Email

MCLE honors your business in its broad communications to the bar: Your sponsorship is announced with an [MCLENews! email](#) to MCLE's contact list of more than 60,000 firms and individuals. In this way, your business is highlighted as an example to others.

MCLE understands the importance of your brand presence: Your logo is included in all MCLE's email marketing materials for your sponsored programs.

### Catalog

Your business's logo is featured prominently in [MCLE's catalog](#) of programs and is circulated to tens of thousands of recipients of MCLE email and mail.

When your sponsorship term begins, MCLE introduces your business to its entire customer base, with an article in [MCLENews!](#)

## Gain Customer Support

Your gesture of MCLE program sponsorship builds stronger relationships with your existing customers – and helps you attract new ones.



## Giving Back Is Good

As a leader in Massachusetts' business community, you are empowered to collaborate with legal advocates and organizations to help people in need and build a stronger community.



## Endow a Scholarship

If you want a bigger footprint with even more impact, take your support to the next level – establish a named scholarship. In addition to MCLE program sponsorship, you can create a scholarship in your business name or the name of a specific person you wish to honor. MCLE provides prominent visibility for its named scholarship funds with a [dedicated page](#) on the MCLE website.



## Contact MCLE



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